

III. PROJECTS OF STATEWIDE SIGNIFICANCE: MULTIPLE RECIPIENTS

PUBLIC LIBRARY STAFF EDUCATION PROGRAM

Awarded FY 2002			State: California
Project Title: Public Library Staff Education Program (PLSEP), Year 4			
# Served: 81			
Director: Barbara Custen		Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System		E-mail: bcusten@mclsys.org	
Address: 3675 E. Huntington Drive, Suite #100		Evaluation Type: Impact Study	
City: Pasadena		State: CA	Zip Code: 91107-5671
Amount Awarded: Field Grants: \$253,667 Support Grant: \$20,900		X	Check here if a statewide project
<p>Description: S-04, E 1-44; 40-5406. Continued the successful project to respond to the need for education of working public library staff, a priority identified at the 1997 Convocation on Providing Public Library Service to California's 21st Century Population. New this year was the inclusion of county law libraries in the program. In 2001/02, 81 direct mini-grants (selected from 133 applicants) were provided through 44 public library employers as part of a statewide targeted program to underwrite the tuition cost of attendance at California-based library schools of currently employed non-professional individual library staff. Recipients pursued a library paraprofessional or graduate degree. The purpose is to foster better service to underserved library users. Grants were administered by the employer library. The Support grant provided reimbursement for meeting and travel expense for a Selection Committee to review and recommend applicants for receipt of tuition grants and distribution of library career packets to prospective recruits.</p> <p>Participating libraries and their employees included: <i>List available on request.</i></p>			

PARTNERSHIPS FOR CHANGE PROGRAM

Awarded FY 2002			State: California
Project Title: Partnerships for Change (PFC) Workshops Series: Joint Ventures – Support, Yr. 2			
# Served: 35,016,030			

Director: Barbara Custen	Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System	E-mail: bcusten@mclsys.org	
Address: 3675 E. Huntington Dr., Ste 100	Evaluation Type: Impact Study	
City: Pasadena	State: CA	Zip Code: 91107
Amount Awarded: \$107,591	X	Check here if a statewide project
Description: S-21, 40-5511. This project continued for a second year a program to furnish training to librarians regarding library/community collaboration, and an adjunct targeted program of grants to local libraries to implement joint ventures as distinguished from normal partnerships. The first year saw workshops presented at three major cities using a specially prepared manual. In 2001/02 two locations were added, in Bakersfield and Irvine. Attendees numbered 76 at the Bakersfield event. A special sub-project was formed to reproduce and distribute a video entitled <i>Farewell to Manazar</i> to libraries statewide. This documentary was a product of a cooperative venture between Universal Studios and the state-funded California Civil Liberties Education program.		

PARTNERSHIPS FOR CHANGE IMPLEMENTATION PROJECTS

This targeted program was organized to support implementation of an expanded Partnerships for Change (PFC) methodology, previously implemented in the 1980s under Library Services and Construction Act funding, to include children, young adults, seniors, etc. Competitively awarded field grants of \$5,000 or \$10,000 were offered as seed money to establish new collections, temporarily support new staff positions for innovative programs or services, conduct publication relations efforts, or undertake strategic planning activities. Grants were available to libraries which participated in PFC Institute workshops (see preceding section) that furnished assistance in implementing a local public library PFC program, held beginning in 2000/01. Half the award was intended for use for coalition-building and planning. The remainder was used for programmatic objectives.

Awarded FY 2002		State: California
Project Title: Partnerships for Change (PFC) Implementation		
# Served: 17,970		
Director: Linda Wilson	Phone: (626) 288-4251	
Library: Bruggemeyer Memorial Library	E-mail: lwilson@montereypark.ca.gov	
Address: 318 S. Romona	Evaluation Type: Impact Study	
City: Monterey Park	State: CA	Zip Code: 91754
Amount Awarded: \$10,000	X	Check here if a statewide project

Description: P-01, 40-5499. In addition to forming a community coalition, the project: increased attendance at a Spanish bilingual storytime, held Cinco de Mayo events and 10 family-relevant programs, and prepared Spanish forms and brochures. Nametags and signage were improved. Spanish advertising was run in a local newspaper. Books of interest to the Latino community were acquired.

Awarded FY 2002	State: California	
Project Title: Partnerships for Change (PFC) Implementation Grants		
# Served: 18,830		
Director: Linda Yao	Phone: (909) 931-4200	
Library: Upland Public Library	E-mail: lyao@ci.upland.ca.us	
Address: 450 N. Euclid Ave	Evaluation Type: Impact Study	
City: Upland	State: CA	Zip Code: 91786
Amount Awarded: \$10,000	X Check here if a statewide project	
Description: P-02, 40-5500. In addition to forming a community coalition, the project: held a kickoff festival for the target Hispanic population, attended by 1,500 people, many of whom had never used the library; added 505 new Spanish-language items to the collection; doubled circulation of Spanish language materials; translated library forms and brochures; rendered bilingual assistance; and delivered books and bilingual information to parents in conjunction with a local hospital.		

Awarded FY 2002	State: California	
Project Title: Partnerships for Change (PFC) Implementation Grants		
# Served: 4,494		
Director: Margaret Tarbox	Phone: (310) 377-9584	
Library: Palos Verdes Library District	E-mail: peg@palos-verdes.lib.ca.us	
Address: 701 Silver Spur Rd.	Evaluation Type: Impact Study	
City: Rolling Hills Estates	State: CA	Zip Code: 90274
Amount Awarded: \$10,000	X Check here if a statewide project	
Description: P-03, 40-5501. In addition to forming a community coalition, the project: conducted a followup needs assessment of its Japanese American community; expanded the library's collection of Japanese language works; expanded holdings in English about Japanese history and culture; hosted cultural events for the local Japanese American community; and created bilingual and Japanese fliers to promote the library and increase usage of it.		

Awarded FY 2002	State: California	
Project Title: Partnerships for Change (PFC) Implementation Grants		
# Served: 1,575		
Director: Diane Hurlburt	Phone: (760) 934-8670	
Library: Mono County Free Library. Mammoth Lakes Branch	E-mail: dhurlburt@monoloc.k12.ca.us	

Address: P.O. Box 1120	Evaluation Type: Impact Study	
City: Mammoth Lakes	State: CA	Zip Code: 93546
Amount Awarded: \$10,000	X	Check here if a statewide project
Description: P-04, 40-5502. In addition to forming a community coalition, the project: compiled an updated needs assessment, created a new plan of service, reviewed objectives that could be accomplished vs. long term aspirations such as a change in the library's location; initiated programs such as a Latino night for English as a Second Language learners and a Spanish storyhour; added Spanish materials to the collection, and undertook a "Raising a Reader" program in Spanish for pre-schoolers in cooperation with daycare providers.		

Awarded FY 2002		State: California
Project Title: Partnerships for Change (PFC) Implementation Grants		
# Served: 3,218		
Director: Terri Maguire	Phone: (626) 403-7332	
Library: South Pasadena Public Library	E-mail: tmaguire@ci.south-pasadena.ca.us	
Address: 1100 Oxley St.	Evaluation Type: Impact Study	
City: South Pasadena	State: CA	Zip Code: 91030
Amount Awarded: \$10,000	X	Check here if a statewide project
Description: P-05, 40-5503. In addition to forming a community coalition, the project: hired a consultant to assess the need for after-school activities for teens in middle school and grades 9-10, set priorities for implementation of improved service to teens in 2003 in the library, the city recreation division, and the school district, and identified those suitable for offering by other agencies.		

Awarded FY 2002		State: California
Project Title: Partnerships for Change (PFC) Implementation Grants		
# Served: 19,146		
Director: Susan Hildreth	Phone: (415) 557-4232	
Library: San Francisco Public Library	E-mail: shildreth@sfppl.org	
Address: 100 Larkin St.	Evaluation Type: Impact Study	
City: San Francisco	State: CA	Zip Code: 94102-4705
Amount Awarded: \$10,000	X	Check here if a statewide project
Description: P-06, 40-5504. In addition to forming a community coalition, the project: updated a needs assessment for improved service to the Chinese and Vietnamese communities; acquired promotional materials such as fliers and signage; held a community celebration and library open house; purchased CVN language library materials; and conducted 19 Asian-interest or Asian language programs.		

Awarded FY 2002		State: California
Project Title: Partnerships for Change (PFC) Implementation Grants		

# Served: 8,214		
Director: Anne Cain	Phone: (925) 646-6423	
Library: Contra Costa County Library. Antioch Branch	E-mail: acain@ccclib.org	
Address: 1750 Oak Park Blvd.	Evaluation Type: Impact Study	
City: Pleasant Hill	State: CA	Zip Code: 94523
Amount Awarded: \$10,000	X Check here if a statewide project	
<p>Description: P-07, 40-5505. In addition to forming a community coalition, the project: conducted an intensive needs assessment and identified a target population of after-school youth in grades 6 – 8 who required services including homework help, tutoring, activities in areas such as the arts, and multicultural events. An afterschool center in the library meeting room was created as a focus for an afterschool program now in progress.</p>		

Awarded FY 2002	State: California	
Project Title: Partnerships for Change (PFC) Implementation Grants		
# Served: 22,000		
Director: Nicky Stanke	Phone: (209) 937-8365	
Library: Stockton-San Joaquin County Public Library. Central Library	E-mail: nicky.stanke@ci.stockton.ca.us	
Address: 605 N. El Dorado St.	Evaluation Type: Impact Study	
City: Stockton	State: CA	Zip Code: 95202
Amount Awarded: \$10,000	X Check here if a statewide project	
<p>Description: P-08, 40-5506. In addition to forming a community coalition, the project: performed needs assessment; identified a goal of strengthening the availability of school-to-career materials and resources to a target group of teens from ages 14-18; organized workshops; provided guidance and programming related to the college preparedness and career planning process; and expanded the library's existing career center to offer online access to financial aid, job banks, and occupational planning.</p>		

Awarded FY 2002	State: California	
Project Title: Partnerships for Change (PFC) Implementation Grants		
# Served: 2,125		
Director: Nicky Stanke	Phone: (209) 937-8365	
Library: Stockton-San Joaquin County Public Library. Ripon Branch	E-mail: nicky.stanke@ci.stockton.ci.us	
Address: 605 N. El Dorado St.	Evaluation Type: Impact Study	
City: Stockton	State: CA	Zip Code: 95202
Amount Awarded: \$10,000	X Check here if a statewide project	

Description: P-10, 40-5506. In addition to forming a community coalition, the project: purchased new materials in Spanish; prepared publicity; and renewed contacts with Hispanic community leaders which resulted in increased library use among Spanish-speaking families.

Awarded FY 2002	State: California	
Project Title: Partnerships for Change (PFC) Implementation Grants		
# Served: 2,438		
Director: Nicky Stanke	Phone: (209) 937-8683	
Library: Stockton-San Joaquin County Public Library. Maya Angelou Branch	E-mail: nicky.stanke@ci.stockton.ci.us	
Address: 605 N. El Dorado St.	Evaluation Type: Impact Study	
City: Stockton	State: CA	Zip Code: 95202
Amount Awarded: \$10,000	X Check here if a statewide project	
Description: P-11, 40-5506. In addition to forming a community coalition, the project: identified a target population of Hmong adult immigrants with limited English proficiency who needed service adapted to their special linguistic circumstances; held an information resource fair for this community with 12 cooperating community agencies; created a bilingual Hmong/English video explaining the agencies and organizations and their services; organized associated programming; and added appropriate language materials to the collection.		

Awarded FY 2002	State: California	
Project Title: Partnerships for Change (PFC) Implementation Grants		
# Served: 2,231		
Director: Gary Christmas	Phone: 909) 955-1111	
Library: Riverside County Library System	E-mail: gchristm@rceo.org	
Address: 4080 Lemon St., 12th Floor	Evaluation Type: Impact Study	
City: Riverside	State: CA	Zip Code: 92501-3651
Amount Awarded: \$10,000	X Check here if a statewide project	
Description: P-12, 40-5509. In addition to forming a community coalition, the project: added 250 items to the Spanish language collection; changed signage to be bilingual; organized programming such as computer literacy classes taught in Spanish, conducted a fiesta attended by 275, and conducted English as a Second Language classes and weekly bilingual family storytimes.		

Awarded FY 2002	State: California	
Project Title: Partnerships for Change (PFC) Implementation Grants		
# Served: 8,751		
Director: Susan Rawlins	Phone: (530) 458-7671	
Library: Colusa County Library	E-mail: srawlins@colusa-coe.k12.ca.us	

Address: 738 Market St.		Evaluation Type: Impact Study	
City: Colusa		State: CA	Zip Code: 95932
Amount Awarded: \$10,000		X	Check here if a statewide project
Description: P-13, 40-5510. In addition to forming a community coalition, the project: identified and fulfilled a need for 600 items for the Spanish language collections in three target communities' branch libraries and expanded the ongoing Families for Literacy program to add services such as Spanish storytelling sessions in six county towns.			

RURAL INITIATIVE PROGRAM

Awarded FY 2002	State: California	
Project Title: Rural Library Initiative, Year 4 (Support Grant)		
# Served: 2,189,000		
Director: James Kirks	Phone: (530) 934-2173	
Library: North State Cooperative Library System	E-mail: jkirks@glenncounty.net	
Address: 259 N. Villa Ave.	Evaluation Type: Impact Study	
City: Willows	State: CA	Zip Code: 95988-2607
Amount Awarded: \$434,288	X	Check here if a statewide project
Description: S-11, 40-5514. This project extended the first three years of a program to develop better infrastructure, training, communications, resources, and personnel strengths in rural California libraries. Seven objectives were accomplished in 2001/02. These included planning for videoconferencing and delivery of topical videoconferences, 20 workshops to train local library boards and commissions, a statewide trustees and commissioners training conference attended by 200, training of trainers for a volunteer involvement workshop, a mini-grant program enabling rural public libraries to sell valuable used donated books to increase library revenue (see next section), a grantwriting assistance workshop, and 22 workshops on relevant topics delivered to 911 people by remote access technologies (videoconference, Webcast or both).		

RURAL INITIATIVE DEMONSTRATION PROJECTS

This targeted program was designed to address the need to raise revenue from new sources for public libraries, especially those in rural counties, by offering an electronic forum for advertising unneeded (donated) books having special value for online sale to the public. Each library screened donations, identified, priced, and posted information about the books on the central Web site, maintained book inventories, and assigned a staff member who served as the "online bookseller" to conduct fulfillment tasks and deliver items to buyers.

Awarded FY 2002		State: California
Project Title: Librarybooksales.org Demonstration		
# Served: 94,000		
Director: Mary Ann Trygg	Phone: (530) 265-1407	
Library: Nevada County Library	E-mail: Unknown	
Address: 980 Helling Way	Evaluation Type: Impact Study	
City: Nevada City	State: CA	Zip Code: 95959-2592
Amount Awarded: \$12,836	X Check here if a statewide project	
Description: R-1, 40-5523. No. of sales during grant period: 23 for \$833.		

Awarded FY 2002		State: California
Project Title: Librarybooksales.org Demonstration		
# Served: 1,201,400		
Director: Ben Simmons	Phone: (916) 448-5619	
Library: Friends of Sacramento Public Library	E-mail: Unknown	
Address: 828 I Street	Evaluation Type: Impact Study	
City: Sacramento	State: CA	Zip Code: 95814-2589
Amount Awarded: \$38,500	X Check here if a statewide project	
Description: R-2, 40-5524. No. of sales during grant period: ? for \$254.		

Awarded FY 2002		State: California
Project Title: Librarybooksales.org Demonstration		
# Served: 982,900		
Director: Marilyn Crouch	Phone: (858)6942415	
Library: San Diego County Library	E-mail: mcrouch@sdcl.org	
Address: 5555 Overland Avenue, Building 15	Evaluation Type: Impact Study	
City: San Diego	State: CA	Zip Code: 92123-1296
Amount Awarded: \$38,500	X Check here if a statewide project	
Description: R-3, 40-5525. No. of sales during grant period: 1,211 for \$2,155.		

Awarded FY 2002		State: California
Project Title: Librarybooksales.org Demonstration		
# Served: 25,000		
Director: Marilyn Sharrow	Phone: (530) 792-2206	
Library: University of California, Davis. Shields Library	E-mail: Unknown	
Address: 100 N. West Quad	Evaluation Type: Impact Study	
City: Davis	State: CA	Zip Code: 95616-5292
Amount Awarded: \$ 6,414	X Check here if a statewide project	
Description: R-4, 40-5526. No. of sales during grant period: 1 for \$24.		

Awarded FY 2002		State: California
Project Title: Librarybooksales.org Demonstration		
# Served: 48,000		
Director: Roxanna Parker	Phone: (530) 822-7137	
Library: Sutter County Library	E-mail: suttlibr@yahoo.com	
Address: 750 Forbes Avenue	Evaluation Type: Impact Study	
City: Yuba City	State: CA	Zip Code: 95991-3891

Amount Awarded: \$12,836	X	Check here if a statewide project
Description: R-5, 40-5527. No. of sales during grant period: 5 for \$135.		

Awarded FY 2002		State: California
Project Title: Librarybooksales.org Demonstration		
# Served: 50,600		
Director: Marie Bryan	Phone: (530) 661-5980	
Library: Woodland Public Library	E-mail: mebryan@dcn.davis.ca.gov	
Address: 250 First Street	Evaluation Type: Impact Study	
City: Woodland	State: CA	Zip Code: 95695-3411
Amount Awarded: \$12,836	X	Check here if a statewide project
Description: R-6, 40-5528. No. of sales during grant period: 3 for \$833.		

STATEWIDE ACCESS NEWS PROJECTS

People who are blind or print-impaired may now use their telephones to read newspapers provided through such means as computerized synthetic speech equipment. Building on a successful predecessor program in the Sacramento Public Library, "Access News" is a statewide umbrella program to deliver telephone-based information services to blind and visually disabled people in a participating library's service area. There are three components of this targeted program, one or more of which are installed in each of five participating libraries (a sixth library had to cancel its project). The most advanced technologically of the services is called "Newsline." It provides same-day content of major daily newspapers in the form of recorded human speech in major metro areas to users via their own touch-tone telephones, toll-free and around the

clock. Some backfile coverage is provided at selected sites. Examples of national titles provided: *New York Times*, *Wall Street Journal*, *USA Today*, *Chicago Tribune*. A second component furnished a front-end call routing feature to receive multiple simultaneous callers that enables them to choose a desired service from a menu. Two sites installed a third component of the model, "Telephone Reader," a microcomputer-based system that offers either voice recordings or synthesized speech for local periodicals, community information, and other timely topics such as tax information and ballot pamphlets. The Telephone Reader sites plan to experiment with digital exchange of data files such as state ballot information, consumer organization publications, etc. Five sites were supported with LSTA funds in FY 2001/02, providing continuity of implementation while planning for state support.

Awarded FY 2002			State: California
Project Title: Statewide Access News - Newsline for the Blind, Year 3			
# Served: 600			
Director: Marilyn Crouch		Phone: (858) 694-2415	
Library: San Diego County Library		E-mail: mcrouchli@sdcl.org	
Address: 5555 Overland Avenue		Evaluation Type: Impact Study	
City: San Diego		State: CA	Zip Code: 92123-1296
Amount Awarded: \$17,204		X Check here if a statewide project	
Description: N-01, 40-5445. Services provided: Newsline. Added titles provided: <i>Los Angeles Times</i> , <i>San Diego Union</i> .			

Awarded FY 2002			State: California
Project Title: Statewide Access News - Newsline for the Blind, Year 3			
# Served:			
Director:		Phone:	
Library: Los Angeles Public Library		E-mail:	
Address: 630 W. Fifth Street		Evaluation Type:	
City: Los Angeles		State: CA	Zip Code: 90071-2097
Amount Awarded: \$17,204		X Check here if a statewide project	
Description: N-02, 40-5446.			
<u>PROJECT CANCELLED.</u>			

Awarded FY 2002		State: California
Project Title: Statewide Access News - Newsline for the Blind, Year 3		
# Served: 215		
Director: John K. Kallenberg	Phone: (559) 488-3185	
Library: Fresno County Public Library	E-mail: john.kallenberg@fresnolibrary.org	
Address: 2420 Mariposa Street	Evaluation Type: Impact Study	
City: Fresno	State: CA	Zip Code: 93721-2285
Amount Awarded: \$17,204	X Check here if a statewide project	
Description: N-03, 40-5447. Services provided: Newsline. Added titles provided: <i>Los Angeles Times, San Francisco Chronicle, Fresno Bee, and 44 others.</i>		

Awarded FY 2002		State: California
Project Title: Statewide Access News - Newsline for the Blind, Year 3		
# Served: Not reported.		
Director: Susan Hildreth	Phone: (415) 557-4400	
Library: San Francisco Public Library	E-mail: shildreth@sfpl.org	
Address: 100 Larkin Street	Evaluation Type: Impact Study	
City: San Francisco	State: CA	Zip Code: 94102-4705
Amount Awarded: \$17,204	X Check here if a statewide project	
Description: N-04, 40-5448, Services provided: Newsline. Added titles provided: <i>San Francisco Chronicle, San Jose Mercury News.</i>		

Awarded FY 2002		State: California
Project Title: Statewide Access News - Newsline for the Blind, Year 3		
# Served: 800		
Director: Anne Marie Gold	Phone: (916) 264-2770	
Library: Sacramento Public Library	E-mail: amgold@sacramento.lib.ca.us	
Address: 828 "I" Street	Evaluation Type: Impact Study	
City: Sacramento	State: CA	Zip Code: 95814-2589
Amount Awarded: \$78,034	X Check here if a statewide project	

Description: N-05, 40-5449. Services provided: Newsline; Call routing; Telephone Reader.
Added titles provided: *Sacramento Bee*.

Awarded FY 2002	State: California	
Project Title: Statewide Access News - Newsline for the Blind, Year 3		
# Served: 600		
Director: Marilyn Crouch	Phone: (858) 694-2415	
Library: San Diego County Library	E-mail: mcrouchli@sdcl.org	
Address: 5555 Overland Avenue	Evaluation Type: Impact Study	
City: San Diego	State: CA	Zip Code: 92123-1296
Amount Awarded: \$17,204	X	Check here if a statewide project
Description: N-01, 40-5445. Services provided: Newsline. Added titles provided: <i>Los Angeles Times, San Diego Union</i> .		